



Advertising Info

Stallfinder offers a range of advertising packages tailored to different requirements or can tailor custom packages to your specific requirements and budget.

- **Stallholders** - Advertise your Stallholder business for as little as £10 a year with packages to suit all budgets and requirements. Use these if you are a stallholder, direct sales agent or if you have a small business which attends or provides services for events. Enhance your listing's profile with Boosted Search or take out a Premium, Featured or Sponsored Adverts from £5 a month.
- **Events** - Promote your event with our free-of-charge Event Listings. Need your event to have extra prominence or a richer look with links to all your social media? Then an Events Plus account is exactly the option. Premium, Featured or Sponsored Page Adverts starting at £5 per month provide even wider options for targeted promotion.
- **Other Businesses** - Advertise any appropriate business with us from £5 a month with a Premium, Featured or Sponsored Advert.

If you have any questions, please send an e-mail to info@stallfinder.com.



Advertising Your Stallholder Business

To add a Stallholder Business Listing, please click "Add a Stallholder Listing" from the purple menu bar. Your listing lasts a year and will appear by all relevant Products or Services, County and Company Represented (where applicable). Gold and Platinum Listings also entitle you to our Event Alert service where you can be the first to know about new events in your area.

Stallholder Business Listing Rates:

Listing Product	Bronze	Silver	Gold	Platinum
Price for 1 Year	£10.00	£17.50	£25.00	£95.00
Number of Counties	1	2	3	3
Number of Images	1	3	5	5
Number of Weblinks	1	2	3	3
Event Alerts	X	X	✓	✓
Boosted Search	X	X	✓	✓
Premium Advert	X	X	X	✓

- **Counties** - Select up to 3 counties where your listing will appear
- **Images** - Make your listing stand out by adding your logo or product image which will appear in search results. Extra images on Silver, Gold and Platinum Listings can create a gallery to showcase your product or service.
- **Weblinks** - Link direct to your own business website, Facebook, Twitter, Instagram, Pinterest etc – any link that's relevant to your listing and business.
- **Event Alerts** - Be the first to know when a new listing is added to Stallfinder. We'll e-mail you either immediately, each day or each week to alert you that there are new events happening in one of up to ten counties that you choose.
- **Boosted Search** - Your Gold or Platinum Listing will be highlighted in the search results and will be selected from all Gold and Platinum Listings to appear at the top of relevant search results on a randomised basis.
- **Premium Advert** - Your Platinum Listing will automatically appear as a Premium Advert worth £80 a year on a Find A Stallholder / Browse By County page according to the first county of the three available in your listing.

Once it has been approved you can also position your Business Listing on any page of the Stallfinder site using Premium, Featured or Sponsored Page Adverts:



- **Featured Advert** - Your Business Listing will appear in the centre of the Stallfinder homepage. There will be a maximum of 10 Featured Adverts and the order they appear is generated at random every time someone views the page. **£25 per month.**
- **Premium Advert** - Your Business Listing will appear on the side of the Stallfinder page you select. There will be a maximum of 20 Premium Advert listings on any page (10 each side) and the order they appear is generated at random every time someone views the page. Price depends on page selected, **starting from £5 per month.**
- **Sponsored Advert** - Your Business Listing will appear at the top of the side of the Stallfinder page you select. Yours will be one of only two Sponsored Advert listings on any page (1 each side) and the side it appears is generated at random every time someone views the page. Price depends on page selected, **starting from £10 per month.**



Advertising Your Event

To add an Event Listing please click "Add An Event" link from the purple menu bar - **event listings are free of charge**. Your event will appear by Event Type, Month and County. If you're organising an event which appears on a regular basis, you can add multiple dates to your event so that it appears in various months as well. If you want your Event Listings to have extra images or links, or to benefit from Boosted Search or Priority Approval, an Events Plus account will provide a wealth of extra functionality for you including a Premium Advert worth £80 a year.

Event Account Type	Events Standard	Events Plus
Price for 1 Year	Free	£100
Images per Event Listing	1	3
Weblinks per Event Listing	1	2
Priority Approval	x	✓
AutoTweet Your Listings	x	✓
Boosted Search	x	✓
Premium Advert	x	✓

- **Images** - Make your listing stand out by adding your logo or product image which will appear in search results. Extra images on Events Plus Account Listings can create a gallery to showcase your product or service.
- **Weblinks** - Link direct to your business website, Facebook, Twitter, Instagram, Pinterest etc – any link that's specific to your event.
- **Priority Approval** - All Stallfinder listings need to be manually checked and approved. During busy periods this may take several days. Our policy is to approve all paid-for listings and adverts first, including event listings added by Events Plus account holders.
- **AutoTweet** - Your Event Listing will be Tweeted by [@Stallfinder](#) to our many thousands of followers as soon as it is approved.
- **Boosted Search** - Event Listings from Events Plus accounts will be highlighted in the search results and will be selected from all other Events Plus Listings to appear at the top of relevant search results on a randomised basis.
- **Premium Advert** - Your chosen Event Listing in your Events Plus Account will automatically appear as a Premium Advert worth £80 a year on a Find An Event / Browse By County page according to the county in which the event is located. You may select which Event Listing to use at any time via the Events Plus Advert menu option in your Account screen.



Are you looking to give your event publicity an extra boost? Do you still have stalls available in the run-up to your event and need additional publicity in order to get them filled? You can position your event listing on any page of the Stallfinder site using Premium, Featured or Sponsored Adverts:

- **Featured Advert** - Your Event Listing will appear in the centre of the Stallfinder homepage. There will be a maximum of 10 Featured Adverts and the order they appear is generated at random every time someone views the page. **£25 per month.**
- **Premium Advert** - Your Event Listing will appear on the side of the Stallfinder page you select. There will be a maximum of 20 Premium Adverts on any page (10 each side) and the order they appear is generated at random every time someone views the page. Price depends on page selected, **starting from £5 per month.**
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Advertising Your Business

Advertising with Stallfinder will help to promote your business to a huge, desirable demographic both locally and nationwide and ensure that your company and message is seen by a growing number of interested parties. Target the pages of your choice to increase brand awareness, recruit and boost sales.

You can create and position your advert on any page of the Stallfinder site using Premium, Featured or Sponsored Adverts:

- **Featured Advert** - Your advert will appear in the centre of the Stallfinder homepage. There will be a maximum of 10 Featured Adverts and the order they appear is generated at random every time someone views the page. **£25 per month.**
- **Premium Advert** - Your advert will appear on the side of the Stallfinder page you select. There will be a maximum of 20 Premium Adverts on any page (10 each side) and the order they appear is generated at random every time someone views the page. Price depends on page selected, **starting from £5 per month.**
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